

“Best of Biocompare” Application Focus eNewsletters

Biocompare is releasing a series of special edition eNewsletters to our global buyer audiences featuring the “Best of Biocompare”. These topics will focus around editorial articles covering the hottest topics and product areas on Biocompare.

What’s included?

Exclusive Sponsorship of a custom, topic-specific eNewsletter includes:

- Send to 10,000 relevant eblast subscribers
- Up to 3 Application Notes, that can either be gated (to generate leads) or ungated (to drive traffic to your website/designated URLs)
- 1 Featured Product

eNewsletter Topics:

- Jan 12: Molecular Diagnostics
- Feb 9: Liquid Biopsy
- Mar 9: Chromatography
- Apr 13: High Content Analysis
- May 11: Cancer Research
- May 18: Protein Expression/Purification
- Jun 8: RNA-Seq
- Jul 13: CRISPR
- Jul 27: 3D Cell Culture
- Aug 10: Cell Line Optimization
- Sep 14: Stem cells
- Sep 28: Epigenetics
- Oct 12: In vivo imaging
- Oct 26: Small animal imaging
- Nov 9: Bioprocessing
- Dec 7: Microscopy

What is the price?

Price: **\$4,750**

Application Focus eNewsletters are on a first-come first serve basis; once a sponsorship around a given topic has been secured, that topic will no longer be available for sponsorship during the remainder of the year.



For More Information

For more information, or for a list of articles that will be included in each blast please contact your Sales Executive.

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